

How to apply to the Canadian digital adoption program



What are the steps?

- 1** **Go to the government's page** ised-isde.canada.ca
Select "Apply now"
- 2** **Create an account**
Follow the steps on the government's website
- 3** **Complete a Company Digital Evaluation Form**
Evaluate your company's digital maturity.
You have 2 options:
 - a** **Do it with Tooly!**
Skip this step for now & complete the questionnaire with a Tooly consultant
 - b** **Do-it-yourself**
Follow the steps on the government's website & you will receive a report that you can save to your computer and send to us by email
- 5** **Book a meeting with Tooly** [Book here](#)
Plan a 30 minute session with a Tooly consultant to discuss the next step
- 6** **Establish mandate**
Upon receipt of your company's digital evaluation form, we will discuss our mandate and related fees
- 7** **Receive a digital plan**
We will prepare a digital plan and send it to you, so you can transfer it to the government for approval
- 8** **Get the Approval**
Once the plan is approved, you will receive your grant within the next 30 days

What are the benefits of this program?

- ✓ The government reimburses up to 90% of \$15 000 for the creation of a digital adoption plan
- ✓ By submitting your plan, you become eligible for an interest-free \$100 000 loan offered by the Business Development Bank of Canada (BDC)

How do the payments & reimbursements work ?

- ✓ 50% of the amount will be due before the start of the mandate at step 6, before we start the report
- ✓ 50% of the amount will be due when we deliver the plan, after step 6
- ✓ Once the plan is approved by the government, you will be reimbursed within the next 30 days